

CITY OF SUNNYVALE

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Office of the City Manager

January 29, 2009

Ms. Jamie McLeod, Chair
Recycling and Waste Reduction Commission
County of Santa Clara
1553 Berger Drive, Building #1
San Jose CA 95112

RE: Draft Model Single-Use Carryout Bag Ordinance

Dear Chair McLeod:

This is in response to your December 10, 2008 request for feedback on the draft model single-use carryout bag ordinance.

Both the need for and City of Sunnyvale support for the model ordinance are documented by existing City policies in the areas of water quality and solid waste management, including the Zero Waste Policy approved by Council on December 9, 2008. A summary of relevant City policies is attached for your reference.

With regard to your request for feedback on specific aspects of the ordinance, I anticipate that outreach and education on such an ordinance would be handled by the City. The ordinance should allow City revenue generated from bag fees to be used for ordinance-related outreach and education, enforcement and administration. Fee revenues should also be allowed to be used for cleanup of roadways, waterways, and other areas impacted by bag litter, as well as administration related to the activities noted above.

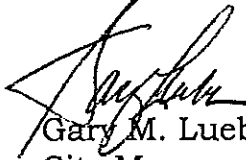
With regard to enforcement, I believe that the best approach is to structure the model ordinance so that each jurisdiction has the option to provide its own enforcement or to participate in regional enforcement through (as has been suggested) County Weights and Measures.

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With regard to CEQA compliance arising from future City Council consideration of the model ordinance, the City will assure compliance with the California Environmental Quality Act. I encourage the Commission to facilitate a cooperative regional approach to the CEQA issue (e.g., sharing a model Initial Study, Negative Declaration, etc.) to avoid duplicative efforts by jurisdictions considering adoption of the model ordinance.

Thank you for providing City of Sunnyvale with the opportunity to comment on this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Gary M. Luebbers", is written over the printed name and title.

Gary M. Luebbers
City Manager

cc: Mayor and Council
Marvin Rose, Director of Public Works